



Dear Friend of EKFH,

The **2023 Starlite Campaign** is upon us! Since 2008 our annual Starlite Campaign has lit up the stars on the East Kootenay Regional Hospital, raising millions of dollars to support all of our 5 hospitals, 5 long term care homes, 3 health care centres and numerous community health programs throughout the East Kootenay Region.

This year, Starlite is supporting our **Warm Embrace Campaign – Raising \$1.8 million for a Neonatal Intensive Care Unit (NICU) at the East Kootenay Regional Hospital**. Currently premature babies in the East Kootenay are airlifted to Vancouver, Kelowna or Kamloops as we do not have the facility or the equipment to care for them. This causes a great deal of emotional and financial stress on families of these little ones who begin their lives far from home.

The total cost of the addition of the NICU is \$3.16 million. The cost is shared between the Province of BC, Kootenay East Regional Hospital District and the EKFH. Our portion of the build is \$1.8 million. This will ensure that we have the proper space and specialized equipment to meet the requirements of a Tier 3 Neonatal Intensive Care Unit. Our nurses are already in training in preparation for this wonderful addition in our Regional Hospital.

Since kicking off the Warm Embrace Campaign in July, I have heard from so many families that have had to leave the East Kootenay with their brand new babies because they came into this world a little too early. Some have had to be away from home for just a few days where others have been away for weeks at a time. The common denominator was it was so hard to be away from their supports here at home. Many families had to leave their other children behind while they went to be with their newborn child. They all spoke of how hard it was emotionally and how it took its toll on the entire family. The new NICU will alleviate a lot of these stressors by keeping families together and close to home.

We need your help! Please join us, purchase a star, and light the way to help bring regional health care home! Spread the word, donate, and become a Champion for our tiniest patients! **Together, we are changing lives!**

Sincerely,

Brenna Baker
Executive Director
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Starlite Donation Form

I wish to contribute....

- \$50 \$100
- \$250 \$500
- Other amount: _____

...to a Warm Embrace, Raising \$1.8 Million for a Neonatal Intensive Care Unit at East Kootenay Regional Hospital

Tax Receipts provided for all donations over \$20.
Monthly and one-time donations may also be made online at ekfh.ca

Please charge my:   My cheque is enclosed, payable to East Kootenay Foundation for Health

Card #: _____ Expiry Date: _____

Name: _____

Mailing Address: _____

City: _____ Postal Code: _____

Phone #: _____

Email: _____

Please make my donation in memory or honor of: _____